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EXPLORE THE FIFTY SHADES OF SEATTLE WITH HOTEL MAX

June 27, 2012 – SEATTLE, Wash. – Fans of the nation’s hottest ‘literary’ sensation and travelers to the Pacific Northwest’s most glamorous destination can now live the fantasy with Hotel Max’s Fifty Shades of Seattle package. The bestselling Shades of Grey novels by E.L. James are set in the glittering world of an eccentric Seattle billionaire and, now, the city’s sexiest hotel has brought together all the only-in-Seattle experiences highlighted in the books for one heart-pounding, unforgettable getaway.

In the spirit of the series’ heroine Anastasia Steele, those who reserve the Fifty Shades of Seattle package can channel their ‘inner goddess’ with a two-night stay for two in an Artist King room on Hotel Max’s 8th floor. Here, the corridors are hung with *The Making of a Date*, a series of alluring, larger-than-life photos by Seattle photographer Amy Mullen that are sure to set the mood for love. A chauffeured, luxury town car will whisk guests off for a 30-minute helicopter tour in their own private “Charlie Tango” with Seattle Helitours. Guaranteed to get pulses racing, it will weave through the downtown skyline, fly past the Space Needle and soar above Lake Union, Lake Washington and the spectacular waterfront homes of the city’s elite.

The thrills of this airborne adventure will be followed by a relaxing chauffeured drive to the shores of Puget Sound where they will embark on a private, four-hour skippered sunset sail with Windworks Sailing. Inspired by the sexy Puget Sound sail enjoyed by the books’ main characters, guests will indulge in a gourmet picnic from Kiss Café and a bottle of Bollinger Grande Annee Rose 1999 champagne, a favorite of the enigmatic Mr. Grey himself, while on board.

Fifty Shades of Seattle package rates begin at \$1669, plus tax. Room assignments on the 8th floor are based on availability. The two-night package is available now through September 30, 2012 and must be booked at least seven days in advance of arrival. To book, call 866-986-8087 or visit www.hotelmaxseattle.com.

About Hotel Max

Located at 620 Stewart Street in downtown Seattle, just six blocks northeast of Pike’s Place Market, the 163-room Hotel Max is a boutique hotel and nontraditional art gallery with works by area photographers are hung larger-than-life along the guestroom corridors. Hotel Max offers indulgent but essential amenities like Provenance Hotels’ signature Pillow, Spiritual and iPod menus and a “You Got It” button on every hotel phone for the most whimsical desire or typical need. Hotel Max can be reached by calling 206-728-6299 or found online at www.hotelmaxseattle.com, Facebook at facebook.com/hotelmaxseattle and Twitter @hotel_max.

About Provenance Hotels

Provenance Hotels is an award-winning collection of urban boutique hotels with a distinct and deeply integrated art story and unique, welcoming amenities. It includes Hotel deLuxe, Hotel Lucia and the Governor Hotel in Portland, Ore., Hotel Max in Seattle, Wash., Hotel Murano in Tacoma, Wash., and Hotel Preston in Nashville, Tenn. Provenance Hotels can be found online at www.provenancehotels.com.